evensi™

All the events in the world

North Atlantic Ocean
Caribbean Sea
Gulf of Mexico
Arabian Sea
Bay of Bengal
Andaman Sea
Banda Sea
Gulf of Aden
Gulf of Guinea
Laccadive Sea
Portugal
España
Ireland
Deutschland
Polska
Україна
Қазақстан
Монгол Улс
O'zbekiston
Türkmenistan
Кыргызстан
Афганистан
Pakistan
India
Nepal
Myanmar
Thailand
Việt Nam
Malaysia
Indonesia
Pilipinas
Mali
Niger
Nigeria
Ghana
Guinée
Tchad
Soudan
South Sudan
Ethiopia
Somaaliya
Kenya
DR Congo
Gabon
Venezuela
Colombia
Ecuador
Brasil
Guatemala
Cuba
Nicaragua
Puerto Rico
Jamaica
Haiti
Mexico
United States
Canada
Libya
Egypt
Algeria
Morocco
Western Sahara
Mauritania
Tunisia
Syria
Iraq
Iran
Saudi Arabia
Oman
Yemen
Kuwait
Qatar
United Arab Emirates
Afghanistan
Turkmenistan
Kyrgyzstan
Mongolia
Nepal
Bhutan
Bangladesh
Sri Lanka
Thailand
Myanmar
Laos
Cambodia
Vietnam
Malaysia
Singapore
Indonesia
Philippines
Brunei
Papua New Guinea
Australia
New Zealand
Japan
South Korea
China
Taiwan
Hong Kong
Macau
Russia
Belarus
Moldova
Romania
Bulgaria
Greece
Turkey
Cyprus
Lebanon
Israel
Jordan
Palestine
Armenia
Azerbaijan
Georgia
Kazakhstan
Uzbekistan
Tajikistan
Turkmenistan
Kyrgyzstan
Mongolia
Finland
Sweden
Norway
Denmark
Iceland
Ireland
United Kingdom
France
Belgium
Netherlands
Germany
Poland
Czechia
Slovakia
Hungary
Austria
Switzerland
Italia
Slovenia
Croatia
Bosnia and Herzegovina
Serbia
Montenegro
Albania
North Macedonia
Kosovo
Estonia
Latvia
Lithuania
Ukraine
Portugal
Spain
Andorra
Monaco
San Marino
Vatican City
Malta
Luxembourg
Liechtenstein
Slovenia
Croatia
Bosnia and Herzegovina
Serbia
Montenegro
Albania
North Macedonia
Kosovo
Estonia
Latvia
Lithuania
Ukraine
Belarus
Moldova
Romania
Bulgaria
Greece
Turkey
Cyprus
Lebanon
Israel
Jordan
Palestine
Armenia
Azerbaijan
Georgia
Kazakhstan
Uzbekistan
Tajikistan
Turkmenistan
Kyrgyzstan
Mongolia
Finland
Sweden
Norway
Denmark
Iceland
Ireland
United Kingdom
France
Belgium
Netherlands
Germany
Poland
Czechia
Slovakia
Hungary
Austria
Switzerland
Italia

Launched **1 year ago**

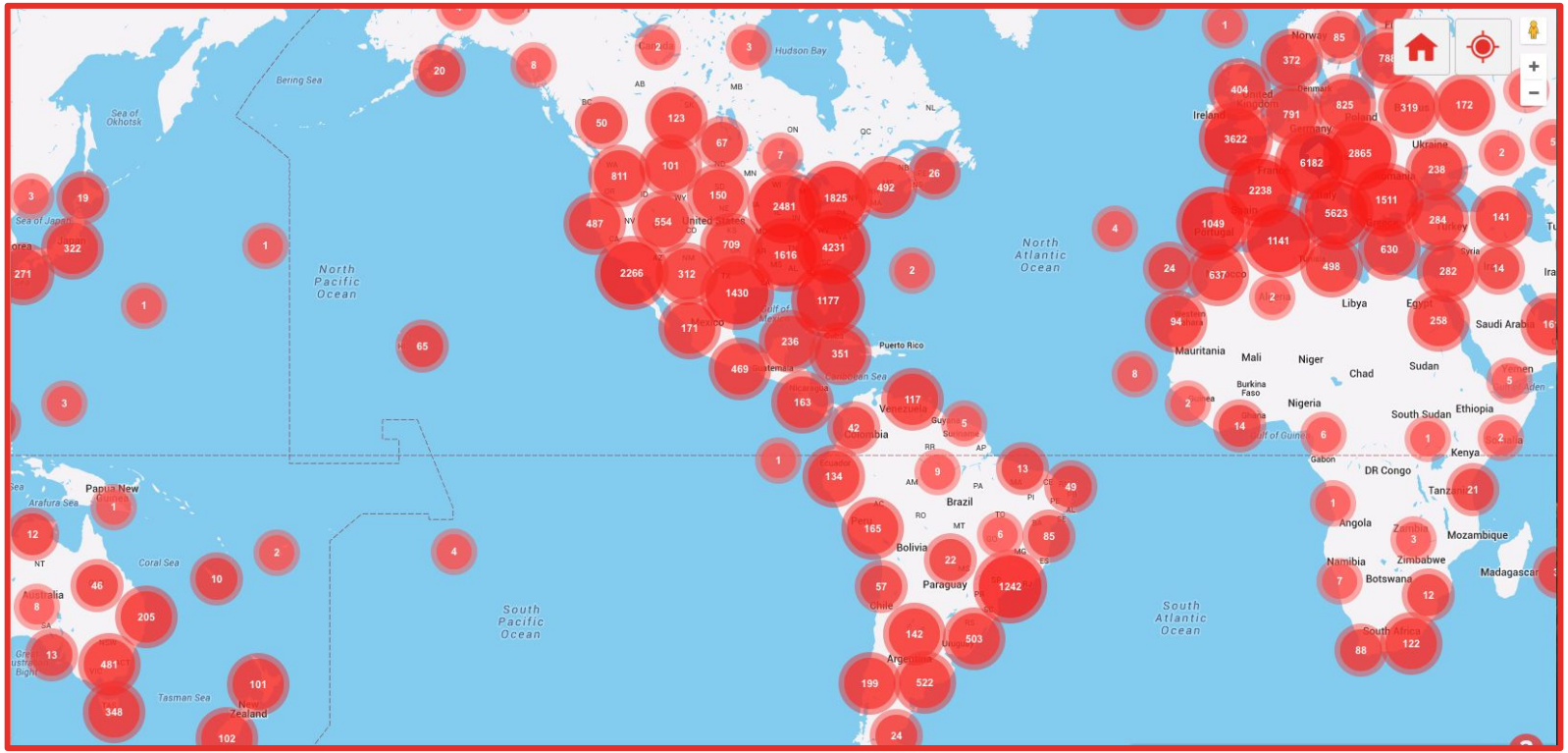
Now **2,500,000 people** use Evensi

monthly!

Fully organic growth.

100 new users sign up every hour!

55,000,000 events all over the world

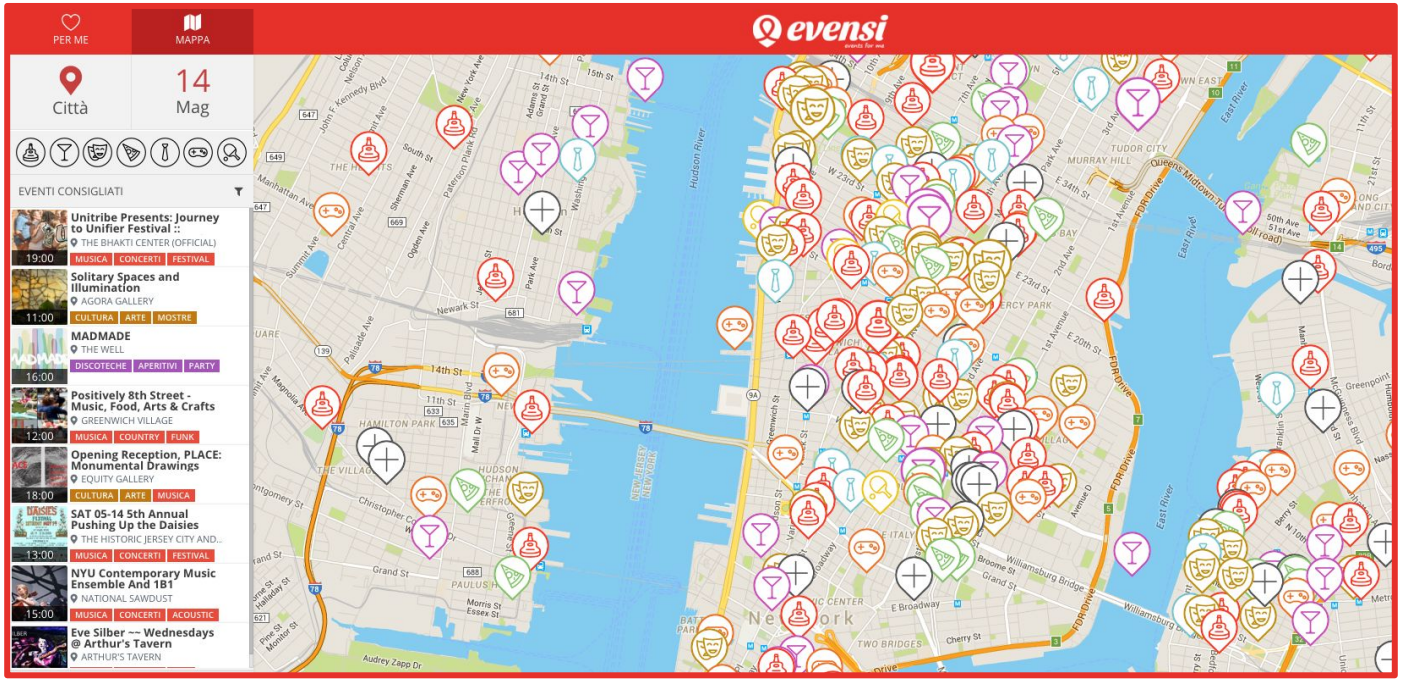


100,000 new events are added every day

Ever happened that you don’t know

what to do tonight?

Now you can find **all the events you love** wherever you are.



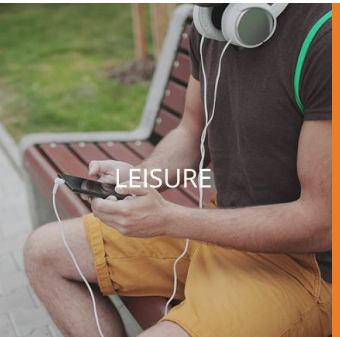
ACOUSTIC // AMBIENT //
BLUES // CLASSICAL //
CONCERTS // COUNTRY //
DANCE // DRUM & BASS //
DUBSTEP // ELECTRONIC //
FESTIVALS // FOLK // FUNK //
HIP HOP // INDIE //JAZZ //
LATIN // AMERICAN // METAL //
NEW WAVE // POP //
PROGRESSIVE // PUNK // RAP //
REGGAE // ROCK // SKA //
SOUL // SYNTHPOP // VJING //

TRADE SHOWS //
ANTIQUES // BUSINESS //
COLLECTING //
CONVENTIONS // COURSES //
EXPOS // TECHNOLOGY //
WORKSHOP //

TASTINGS // SWEETS //
ICE CREAM //
INTERNATIONAL //
COUNTRY FAIRS //
SLOW FOOD //
VEGETARIAN // WINE //

100+

events categories to choose from



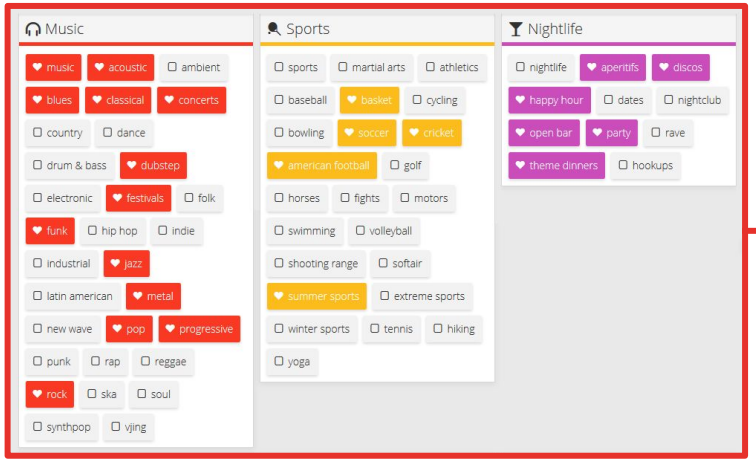
CHARITY // BUSKERS //
CIRCUS // FAMILY //
FLASH MOB // GAMES //
FLEA MARKETS //
MODEL BUILDING //
STREAMING // TATTOOS //
VIDEOGAMES //
VOLUNTEERISM //

DISCOS // HAPPY HOUR //
DATES // NIGHTCLUB //
OPEN BAR // PARTY //
RAVE // THEME DINNERS //
HOOKUPS //

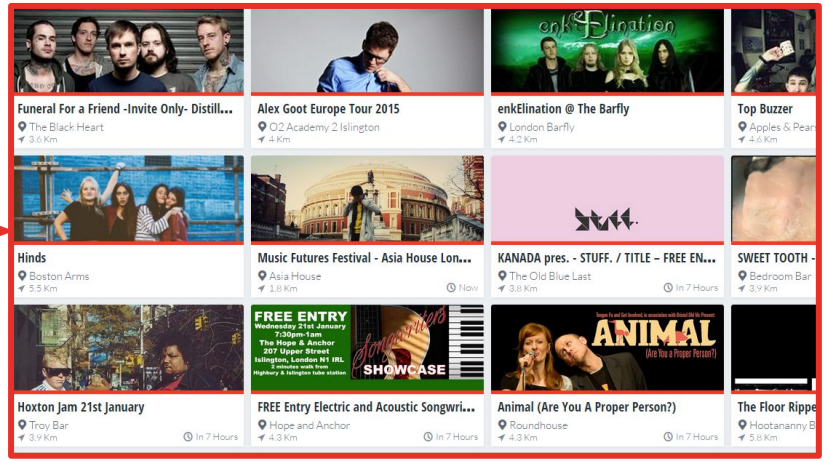
ART // CINEMA //
PHILOSOPHY //
PHOTOGRAPHIE //
EDUCATION // EXHIBIT //
PAINTING // POLITICS //
SCULPTURE // FASHION //
SHOWS // THEATER //
VIDEO MAKER //

Evensi automatically **matches** users interests with the best events

SELECTED INTERESTS



EVENTS FOR ME



Promoters can reach the **right audience** for their events

Evensi 2-way **matching**

Revenue Models

EVENTS **PROMOTION**

TARGETED **ADV**

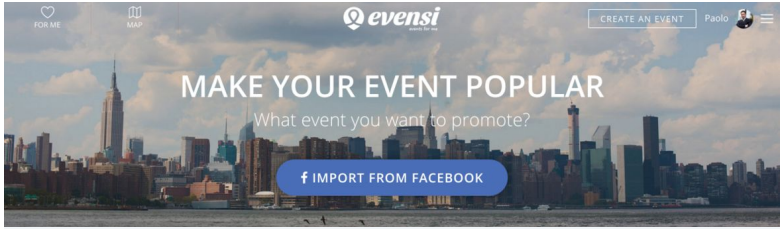
EVENTS **DATA**

TICKETS **AFFILIATION**

Promoters **pay** to boost their event

SELECT THE MOST SUITABLE PLAN

SMALL	MEDIUM	BIG
$19	$49	$89
Promoting event in **20 km area**	Promoting event in **50 km area**	Promoting event in **100 km area**
Features ✔ Intelligent targeting ✖ Email invitations ✖ Partner sites ✖ Social media posts	Features ✔ Intelligent targeting ✔ Email invitations ✔ Partner sites ✖ Social media posts	Features ✔ Intelligent targeting ✔ Email invitations ✔ Partner sites ✔ Social media posts
Featured time **1 days**	Featured time **10 days**	Featured time **30 days**
Audiences **2000 - 3000 users**	Audiences **8000 - 13000 users**	Audiences **20000 - 25000 users**
f IMPORT FROM FACEBOOK	f IMPORT FROM FACEBOOK	f IMPORT FROM FACEBOOK



How It Works

Your event will appear Featured on the Evensi network and will be recommended to interested users.

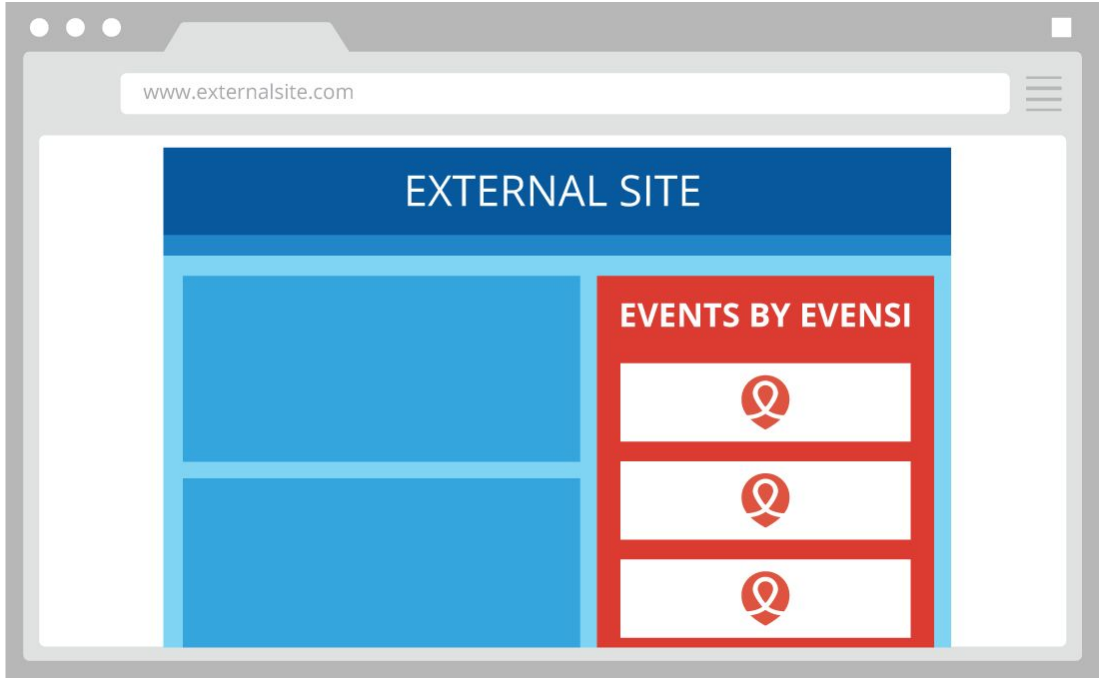
Intelligent targeting
The event will be recommended to interested users.

Email invitations
Evensi users will receive an invitation to event.

Partner sites
The event will be promoted to partner sites.

Social media posts
Your event will be advised on Facebook, G+ and Twitter.

We provide **events data** for third party applications and companies



We rock because we automatically match the best events around you

	Semantic Search Engine	Targeted Users and Events	Types of events	API
allevents.in			9	√
plannify.com			30+	
getvamos.com			8	
eventful.com			30+	√
evensi.com	√	√	100+	√

Some Partnerships

UBER — Evensi users can seamlessly reserve an Uber **ride** to go to events.

Bla Bla Car — BlaBlaCar enables Evensi users to find fellow **travelers** to go to more distant events.

pick1 — Pick1 social analytics technology will enrich Evensi users with extra relevant data (up to 500 data fields of personality and interests) to create a **better matching** between users and suggested Events

stay22 — **Hotels and apartments recommendation** engine matching location and date of the events.

ticketmaster® — Ticketmaster invited Evensi as **VIP affiliation partner**.

The Core Team

Yuri Grassi

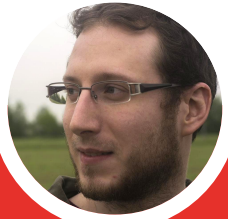
Co-Founder and CEO

Evensi inventor, he points the way forward and the goals to be achieved.

Paolo Privitera

Co-Founder and Chairman

20+ years in tech, 12 startups, 10+ career awards, expert in growth strategy.



Emanuele Corradini

Co-Founder and CTO

Senior Back-end Developer. He led the team behind the Evensi algorithm.

Andrea Pelleschi

Business Angel and CFO

15+ years experience as entrepreneur and business development.

…since when you started reading this presentation

462
New Users Visited

16
New Users Subscribed

695
New Events Created on Evensi

(assuming 10 minutes)

Thank You!

GET IT ON Google Play

Download on the App Store

sign up on **evensi.com**!